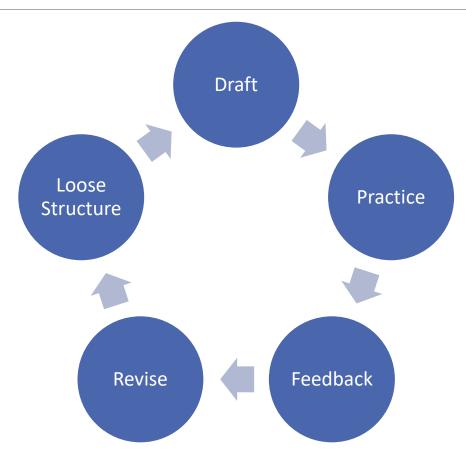


PREPARING A PREPARED SPEECH

CHUNG CHI COLLEGE TOASTMASTERS
NOVEMBER 27, 2021



Steps to Success





Questions to Ask

"What are the objectives of the project?"

"What topic do I want to talk about?"



Questions to Ask

"Researching and Presenting"

"COFFEE."





Loose Structure

Beginning

- Catch the audience's attention
- Make it clear where your topic is
- Quick, sweet, and ready to go

Middle

- Contain your main arguments
- Content to back up your conclusion
- The meat of your speech

End

- Final conclusions
- What is the takeaway?
- Make it memorable



Loose Structure

Beginning

• Why I like coffee

Middle

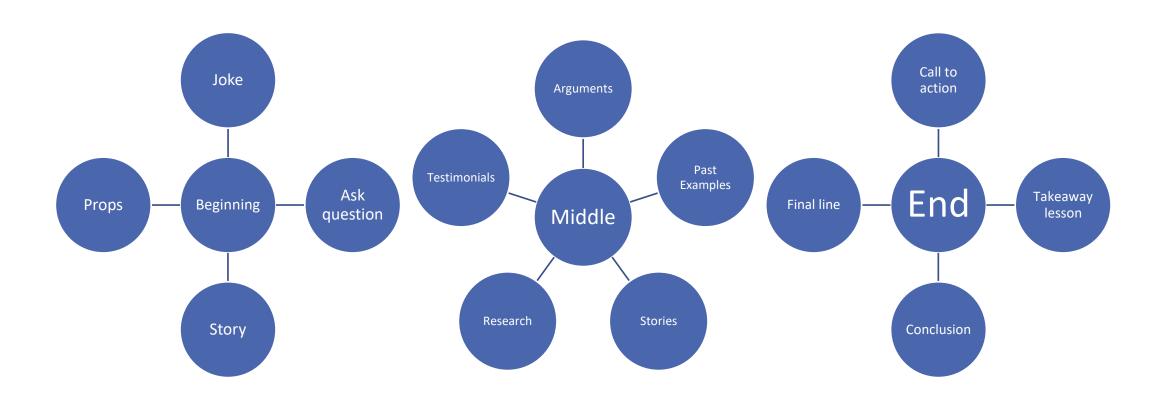
• How coffee is made

• The concerns on coffee

End

- Coffee is a complicated thing
- Grateful for coffee







The Middle

Chronological (Past, present, future)

Cause and Effect

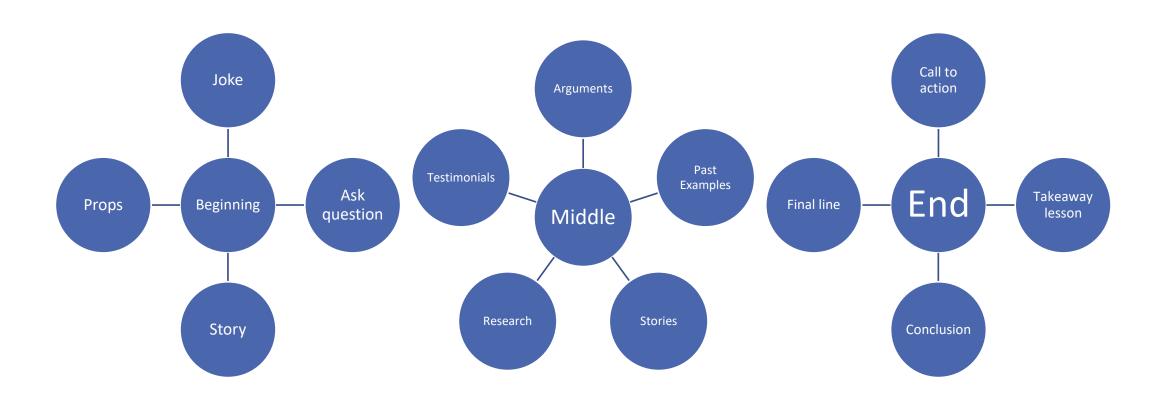
Problem and Solution

Compare and Contrast (Big and little, light and dark)

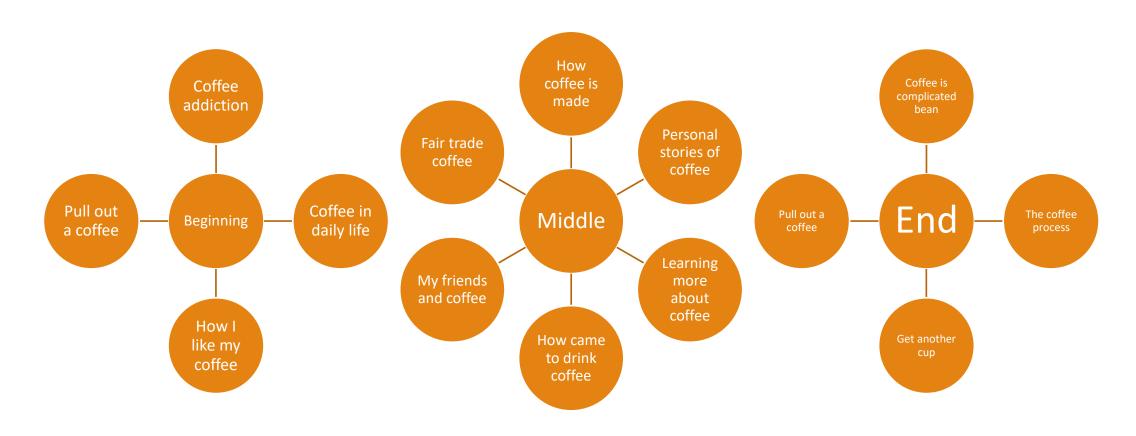
Options (Plan A, Plan B, Plan C)

Tell a story, make a point

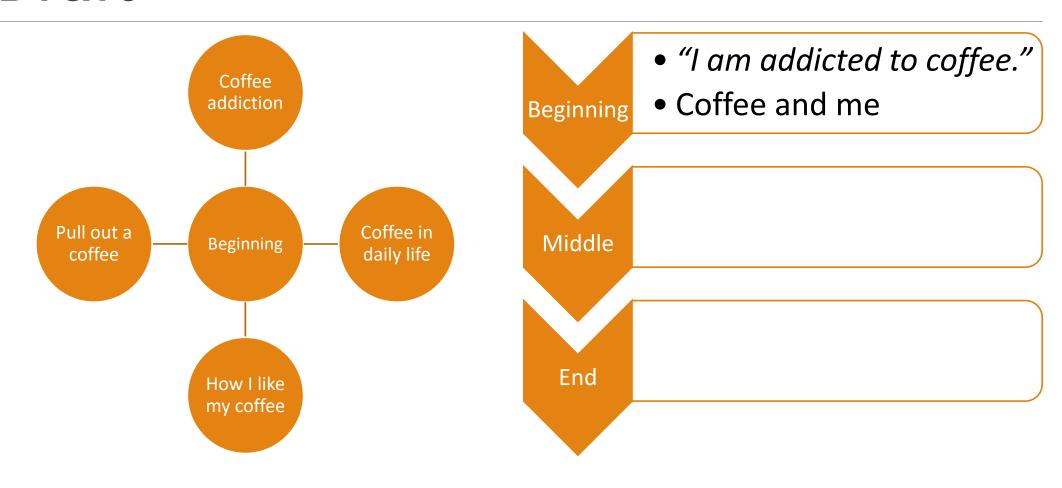




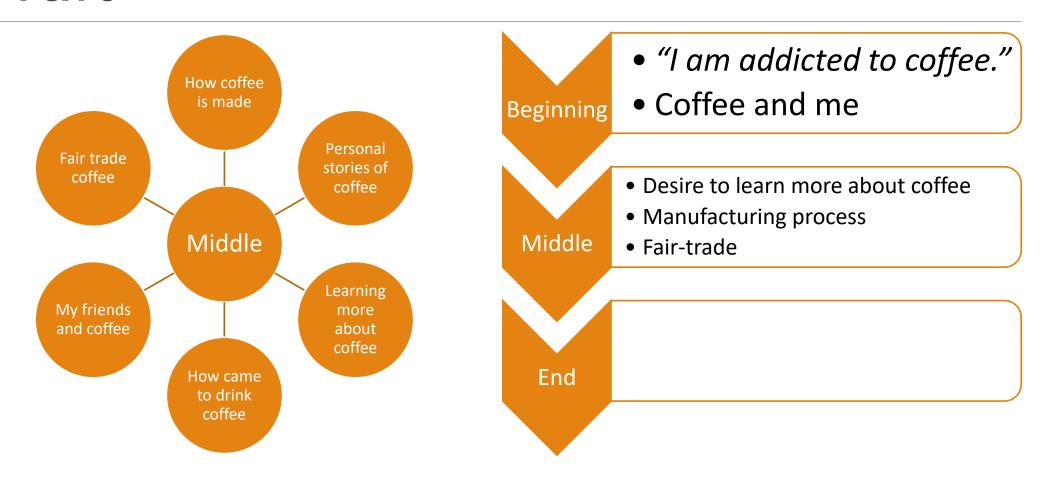




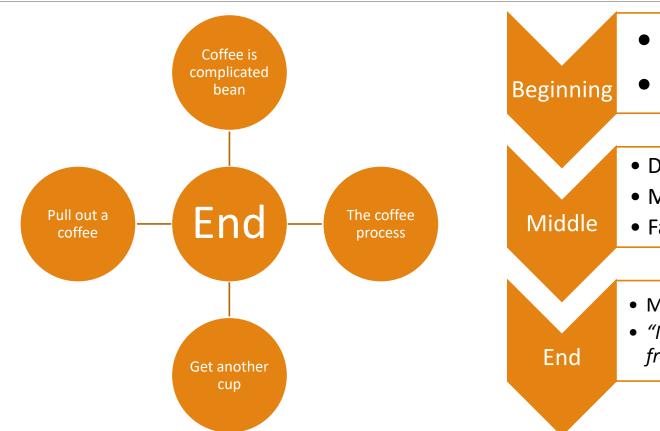












• "I am addicted to coffee."

• Coffee and me

- Desire to learn more about coffee
- Manufacturing process
- Fair-trade

• More considerations when buying coffee

• "Next cup... think about where it's come from"



"Cool Beans"

"I am addicted to coffee."BeginningCoffee and me

• Desire to learn more about coffee

Manufacturing process

• Fair-trade

• More considerations when buying coffee

 "Next cup... think about where it's come from"

End

Middle

Practice, practice, and practice!



Practice







Feedback



Please help me keep an eye on:

- Do you understand what I am trying to say?
- Are my examples understandable?
- Is my flow good?
- How is my quality of delivery?





Feedback



What you did well:

- Your argument is easy to follow
- You are projecting your voice well
- Your positioning is good

What you could improve:

- Don't use too much gestures
- You spend too much time on coffee and you
- Please elaborate more on the fairtrade aspect





Consider the suggestions given.

What are valid? What aren't?

Change your speech accordingly.

Keep what you did well.

Change what needs to be improved.



WHAT YOU DID WELL

- ☐Your argument is easy to follow
- ☐You are projecting your voice well
- ■Your positioning is good

WHAT YOU COULD IMPROVE:

- □Don't use too much gestures
- ■You spend too much time on coffee and you
- ☐Please elaborate more on the fair-trade aspect



WHAT YOU DID WELL

- ✓ Your argument is easy to follow
- ✓ You are projecting your voice well
- ✓ Your positioning is good

WHAT YOU COULD IMPROVE:

- ■Don't use too much gestures
- → You spend too much time on coffee and you
- Please elaborate more on the fair-trade aspect







Improve it until it is as polished as can be. Or as polished as time allows.



THANK YOU!

...AND GOOD LUCK!